



PRINT DATA SETUP

Settings for Bellutti / Plakativ Productions

10/2018

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| Measurements | All files have to be created in proportional scale 1:1 or 1:10. |
| Resolution | PVC Banners, Mesh & Flags 120 DPI in scale 1:1 Foils, Paper 200 DPI in scale 1:1 Board 200 DPI in scale 1:1 If you work in scaled dimensions, keep in mind: 1:1 – 75 DPI → 1:10 – 750 DPI Recommendation: The smaller the final size, the higher the resolution shall be. |
| Color Management | All our productions and machines use 4 color mode CMYK. Any spot color like HKS, RAL or Pantone can only be displayed and produced within the CMYK Color Space. If you intend to use spot color, please advise your contact at Plakativ Werbetechnik accordingly. |
| PLEASE NOTE | Any fonts used within your print files (even embedded fonts within Logos & Claims) have to be converted into paths or have to be embedded in the files. If open files are delivered, you have to deliver used pictures, logos & fonts with the files separately. |
| White & Cut/Outline | If you intend to place an order with additional prints in white color or containing contour cuts please use separate color channels created with spot colors. In order to guarantee perfect settings and productions the color channel for white color print has to be named "White" and the channel for contour cuts has to be named "Cut". Both channels have to be set to "overprint". The color for the channels can be chosen freely. For these options PDF 1.6 setting is mandatory! |
| Preview/Proof | In order to be able to adapt final colors to our machines please send a binding Proof and/or color definition for CMYK values. |
| Optimization | Ideally you submit print files using "Print Settings PDF 1.6" with a minimum bleed of 10mm. If print files are submitted with other settings and parameters, additional costs can occur. In order to optimize and facilitate our partnership and to save time we have created Pre-Settings for you. We created two different PDF setting versions, which are available for free download and will be described in this document. All relevant downloads and installation guides can be found on our website: http://www.plakativ-werbetechnik.at/service/technische-downloads.html Additionally, you will also find a color management ICC Profile: ISOcoated_v2. |
| Open Files | If you deliver open files, additional costs may occur. In order to set up print files out of open files it is mandatory to submit screenshots or preview PDFs of your print files. We are able to import/open/use the following file formats: Adobe CS6, Image file type (Note DPI/scale ratio) JPEG, TIFF, PNG, PDF <i>(No Corel Draw)</i> |
| File Transfer | Per Mail: Data up to 10 MB Per FTP: ftp.plakativ-werbetechnik.at You will receive access data upon order acceptance. File transfer activated for Firefox, Safari, Chrome and I Explorer. Per Medium: USB Stick, FireWire HDD, USB HDD |

**If print files are submitted with other settings and parameters,
additional costs and delay in delivery can occur.**

For any questions please contact our graphic department - +43 (0)1/53626 Ext. 30